



## Artwork Requirements for Digital Output

### Supported File Formats

Adobe Illustrator

Adobe Photoshop (Do Not Rasterize Layers)

Adobe Acrobat (High Resolution)

FlexiSign

tiff, eps, psd, pdf.

We will accept *jpeg* and *png* files, however, we may need to remake the artwork if the resolution of those files are not high enough (This will incur additional fees, so its safest to supply vector files instead)

*Website images are unacceptable for large format printing due to low quality*

***NOTE: Vector Art is acceptable for ALL Printing or Cut Vinly jobs. Raster art CANNOT be used for Cut Jobs***

### Placed Graphics

Any graphic elements that have been placed into the layout must also be provided. (i.e. other companies' logos, images, backgrounds, ect.)

### Bleeds

Images that extend to the edge need to include a bleed or overlap. The bleed amount will vary depending on the application. However, a 2 inch bleed is sufficient for most applications.

### Fonts

All screen and printer fonts used must be converted to outlines or paths.

If the text will need to be edited, include the full font name with the file.

*Mac fonts must be converted.*

### Color Matching

If color is critical to your job, please provide a physical sample for matching purposes.

Colors should not be specified as CMYK percentages, as colors vary from printer to printer.

Please provide PMS specifications for colors, we will attempt to get as close as possible.

Due to the nature of digital imaging, exact PMS spot color matches are not always possible.

Please note that metallic inks are not available for digital printing. Pantone's CMYK equivalent will be substituted for the metallic inks specified in your file.

*Artwork that doesn't follow these requirements may delay your order & incur additional charges.*

### File Submission

Please contact [Sales@EwingGraphics.com](mailto:Sales@EwingGraphics.com) to set up a drop box folder. Otherwise, we accept CD/DVD, Flash Drive, and Memory Cards.